

Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you to compare it with other products.

Product

Call Vontobel Warrant on Straumann Holding AG

ISIN: CH0440029343 / Swiss Securities Code (Valor): 44002934 / Symbol: WSTAHV

Product Manufacturer: Bank Vontobel AG, Zurich, Switzerland, website: <https://derinet.vontobel.com>
Call 00800 93 00 93 00 for more information

Issuer: Bank Vontobel AG, Zurich, Switzerland

Competent Authority: -

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You are about to purchase a product that is not simple and may be difficult to understand.

What is the product?

Type Debt instrument in bearer form, evidenced in the form of uncertificated book-entry securities, governed by Swiss law.

Objectives The objective of this product is to provide you with disproportionate (leveraged) participation in any price movement of the Underlying. This has the effect, inter alia, that you are exposed to a very high risk of a total loss of your investment. The product is a complex financial instrument linked to one Underlying (Straumann Holding AG).

The product has a fixed term and will be due on the Redemption Date. You may exercise the product from the First Exercise Date until the Valuation Date. On the Redemption Date you will receive a redemption amount, if the Reference Price exceeds the Strike on the exercise date. The redemption amount equals the amount by which the Reference Price exceeds the Strike, multiplied by the Ratio. If you haven't exercised the product, the possibilities for the redemption of the product are as follows:

1. If the Reference Price exceeds the Strike on the Valuation Date, you will receive a redemption amount on the Redemption Date which equals the amount by which the Reference Price exceeds the Strike, multiplied by the Ratio.
2. If the Reference Price equals or is below the Strike on the Valuation Date, no payment occurs and the product expires worthless.

In general, payments and deliveries occur five bank business days after the exercise date.

Product			
Product Currency	CHF	Valuation Date	15 March 2019
Purchase Price	CHF 0.23	Option Type	Call
Initial Fixing Date	10 October 2018	Type of Settlement	Cash
Issue Date	10 October 2018	Redemption Date	5 bank business days after the exercise date or the Valuation Date
First Exercise Date	17 October 2018		
Payment Date	17 October 2018		


Underlying			
Straumann Holding AG			
Type	Registered Share	Reference Price	Closing price on the Reference Exchange
ISIN	CH0012280076	Initial Reference Price	CHF 716.10
Currency	CHF	Ratio	0.005
Reference Exchange	SIX Swiss Exchange	Strike	CHF 640.00

The Issuer is entitled to terminate the product with immediate effect, if an extraordinary event occurs. Examples of extraordinary events include the delisting or cessation of an Underlying, changes in legislation, tax events. In this case, the termination amount may be significantly less than the amount you invested. A total loss of the investment is possible. You also bear the risk that the product will be terminated at a time unfavourable to you, and you may only be able to reinvest the termination amount on less favourable terms.

Intended retail investor The product is intended for retail investors who seek to disproportionately participate in price changes and / or to hedge another investment and have a very short-term investment horizon. The product is designed for investors with advanced knowledge and / or experience with financial products. The investors are able to bear a total loss of their investment and do not attach any importance to capital protection.

What are the risks and what could I get in return?

Risk Indicator



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Lower risk
Higher risk

The risk indicator assumes you keep the product until 22 March 2019. The actual risk can vary significantly if you cash in at an early stage and you may get back less.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because the Issuer is not able to pay you. We have classified this product as 7 out of 7, which is the highest risk class. This rates the potential losses from future performance at a very high level, and poor market conditions are very unlikely to impact the capacity of the Issuer to pay you. **Be aware of currency risk** if your reference currency differs from the Product Currency. **You will receive payments in a different currency, so the final return you will get depend on the exchange rate between the two currencies.** This risk is not considered in the indicator shown above. This product does not include any protection from future market performance so you could lose some or all of your investment. If the Issuer is not able to pay you what is owed, you could lose your entire investment.

Performance Scenarios

Investment CHF 10'000		Recommended holding period 22 March 2019
Scenarios		
Stress scenario	What you might get back after costs Percentage return (not annualized)	CHF 0.00 -100.00%
Unfavourable Scenario	What you might get back after costs Percentage return (not annualized)	CHF 0.00 -100.00%
Moderate scenario	What you might get back after costs Percentage return (not annualized)	CHF 4'972.46 -50.28%
Favourable scenario	What you might get back after costs Percentage return (not annualized)	CHF 25'088.79 150.89%

This table shows the money you could get back over the next 2 months, under different scenarios, assuming that you invest CHF 10'000. The scenarios shown illustrate how your investment could perform. The recommended holding period for this product is less than one year. The figures are not calculated per year, but for the recommended holding period. Figures in this section and "What are the costs?" are not comparable with figures on products with a different recommended holding period. The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the product. The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where the Issuer is not able to pay you. The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

What happens if Bank Vontobel AG is unable to pay out?

You are exposed to the risk that the Issuer might be unable to fulfil its obligations in respect of the product – e.g. in the event of insolvency (inability to pay / over-indebtedness) or an administrative order of resolution measures. In case of a crisis of the Issuer such an order can also be issued by a resolution authority in the run-up of an insolvency proceeding. Thereby the resolution authority has extensive intervention powers. Among other things, it can reduce rights of the investors to zero, terminate the product or convert it into shares of the Issuer and suspend rights of the investors.

A total loss of your capital invested is possible. The product is a debt instrument and as such is not covered by any deposit protection scheme.

What are the costs?

Costs over time

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself. The figures assume you invest CHF 10'000.00. The figures are estimates and may change in the future.

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

Investment CHF 10'000.00	If you cash in on 22 March 2019 (maturity)
Total costs	CHF 533.00
Impact on return (RIY)	2.80%

Composition of Costs

The table below shows:

- the impact of the different types of costs on the investment return you might get at the end of the recommended holding period;
- the meaning of the different cost categories.

This table shows the impact on return			
One-off costs	Entry costs	2.80%	The impact of the costs already included in the price.
	Exit costs	0.00%	The impact of the costs of exiting your investment when it matures.
Ongoing costs	Portfolio transaction costs	-	Not applicable
	Other ongoing costs	0.00%	The impact of the costs that we take each year for managing your investments.

How long should I hold it and can I take money out early?

Recommended Holding Period: until 22 March 2019 (maturity)

It is not possible to individually recommend a holding period. Due to the leverage the product reacts to smallest price movements of the Underlying leading to losses or profits within unpredictable time periods. Any individual recommendation regarding the holding period would be misleading information for a speculative investor. For investors purchasing the product for hedging purposes the holding period depends on the hedging horizon of the individual investor.

You may exercise the product on any bank business day from the First Exercise Date by instructing your depository bank to (1) transmit an Exercise Notice to Bank Vontobel AG, Zurich (Exercise Agent) in accordance with the notice period, and to (2) transfer the exercised products to the Exercise Agent. Upon effective exercise you will receive a Redemption Amount as described in more detail under "What is this product?" above. In addition, you may cash in the product earlier by selling the product through the exchange where the product is listed or outside of such exchange. If you should sell the product instead of exercising it, the amount you will receive could be lower than the amount you would have otherwise received. The redemption described in section "What is this product?" above only applies if the product is held until maturity.

Exchange Listing	SIX Swiss Exchange	Last Exchange Trading Day	15 March 2019, 12:00
Smallest Tradable Unit	1 Product	Price Quotation	Unit quotation

A sale of the product may in particular not be possible under exceptional market circumstances or in case of technical disruptions. If you sell the product before its maturity, you may receive back less than if you had kept the product until maturity.

How can I complain?

Any complaint regarding the person advising on, or selling, the product can be submitted directly to that person via the relevant website. Any complaint regarding the product, this document or the conduct of the Manufacturer and/or the Issuer of this product can be submitted in text form (e.g. by letter or e-mail) to Bank Vontobel AG, Financial Products, Bleicherweg 21, 8022 Zurich, Switzerland, email: zertifikate.ch@vontobel.com, website: <https://derinet.vontobel.com>.

Other relevant information

The Issuance Program, any addenda thereto and the Listing Prospectus are, in accordance with legal requirements, available free of charge on the website <https://derinet.vontobel.com>. In order to obtain more detailed information - and in particular details of the structure of and risks associated with an investment in the product - you should read these documents.